

# MINI-LECTURE PROJECT

## MULTIMEDIA DESIGN RUBRIC

Name: \_\_\_\_\_

Date: \_\_\_\_\_

**Task Description:** Apply the theory of multimedia learning to design and record a 5-7 slide mini-lecture presentation, approximately 5 minutes in length, on a topic of your choosing. Use PowerPoint or Google Drive and [present.me](http://present.me) to create it. After publishing the finished video in present.me, post the URL in the discussion forum provided for this purpose, and embed the code in the designated area in Moodle.

DOMAIN	LEVEL OF ACHIEVEMENT			SCORE
	Excellent 10 pts	Competent 5 pts	Needs Work 0 pts	
<b>Theory Application 60 %</b>				
<b>Dual-Channel</b>	<input type="checkbox"/> Presentation is both verbal and visual. <input type="checkbox"/> Presenter does not read the text from slides.	<input type="checkbox"/> Slides mostly address the auditory or visual channel but do not effectively apply both. <input type="checkbox"/> Presenter occasionally reads directly from slides.	<input type="checkbox"/> Information is mostly presented as text with no relevant visual cues provided. <input type="checkbox"/> Presenter narrates by reading text directly from slides.	
<b>Limited Capacity</b>	<input type="checkbox"/> Clear attempt to avoid cognitive overload by limiting slide information and applying animations effectively. <input type="checkbox"/> Limits use of text to support narration.	<input type="checkbox"/> 1-2 slides are cluttered and/or animations are not effectively applied. <input type="checkbox"/> Some slides have long lines of bulleted text that add to the narration.	<input type="checkbox"/> 3-5 slides are cluttered with extraneous visual material and controlling animations are not applied. <input type="checkbox"/> Most slides are completely filled with long sentences in bulleted text that are superfluous to narration.	
<b>Active Processing</b>	<input type="checkbox"/> Visuals are easily understood. <input type="checkbox"/> Slide design and delivery organizes and helps integrate information.	<input type="checkbox"/> Visuals are sometimes confusing. <input type="checkbox"/> Slide design and delivery does not always organize and/or help integrate information.	<input type="checkbox"/> Visuals are confusing. <input type="checkbox"/> Delivery does not organize information effectively.	
<b>Presentation Design 40 %</b>				
<b>Elocution</b>	<input type="checkbox"/> The presenter follows a prepared script, speaks clearly and loudly enough to be heard, using a lively conversational tone and appropriate language.	<input type="checkbox"/> The presenter speaks clearly and loudly enough to be heard, but tends to drone. There is no evidence that a prepared script is being followed.	<input type="checkbox"/> The presenter cannot be heard and/or speaks so unclearly that s/he cannot be understood.	
<b>Visuals</b>	<input type="checkbox"/> Presentation is visually appealing with minimal or no grammatical or spelling errors in supporting text.	<input type="checkbox"/> Presentation is visually appealing but there are grammatical and spelling errors throughout.	<input type="checkbox"/> Visuals are unappealing, inappropriate, and/or messy with grammatical and spelling errors throughout.	
<b>Length</b>	<input type="checkbox"/> Appropriate 5-7 slides length; adheres to 5 minute video length.	<input type="checkbox"/> Appropriate number of slides but is significantly longer than the 5 minute time limit.	<input type="checkbox"/> Slide and/or time requirements are not met.	
<b>LMS Application</b>	<input type="checkbox"/> Present.me URL is provided in forum and video is successfully embedded in appropriate Moodle LMS location.	<input type="checkbox"/> Present.me URL is provided but video embed code does not access presentation or is incorrectly placed outside Moodle LMS designated location.	<input type="checkbox"/> Present.me video URL is provided in the forum but no attempt to embed the video in Moodle is made.	
<b>TOTAL SCORE:</b>				

Comments: \_\_\_\_\_